



I have over 20 years experience in the electronics industry in South Australia, with a focus on the development and commercialisation of high technology and high value-added products for export markets. More recently, I have consulted to a number of companies in South Australia.

Current positions include the Executive Director of Adelaide Interim. Adelaide Interim provides Management Consulting and Interim Management services. Adelaide Interim acts as a business ally, working with clients to address the everyday challenges of growing their businesses. From providing strategic advice through to planning and execution, Adelaide Interim adds experience and capability at every level.



## ROB SILVA

director

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### ROLES HELD

**Executive Director** - Adelaide Interim  
**Executive Director** - SAXcess  
**Board Member** - Exporter's Club, North West Adelaide  
**Vice President** - SA Association of State School Organisations  
**Executive Director** - Remcast Pty Ltd  
**Director** - R & K Superannuation Pty Ltd  
**Chairperson** - Banksia Park International High School  
**Chief Executive** - Atmospheric Radar Systems Pty Ltd  
**Group Business Systems Manager** - Codan Pty Ltd  
**Business Development Manager** - Codan Pty Ltd  
**Product Manager** - Codan Pty Ltd  
**Project Manager** - Codan Pty Ltd  
**Senior Design Engineer** - Codan Pty Ltd  
**Design Engineer** - Thorn-EMI Pty Ltd

### EDUCATION & TRAINING

**Masters of Business Administration**  
University of South Australia  
**Grad. Dip. Electronic Systems**  
South Australian Institute of Technology  
**Bach. Electronic Engineering**  
South Australian Institute of Technology  
**Company Directors Course Diploma**  
Australian Institute of Company Directors  
**Responsible Officer Training Seminar (OH&S)**  
Business SA, Adelaide  
**Project Management Development Program**  
Paradigm Pty Ltd, Adelaide

### COMPANIES

#### Adelaide Interim

an executive management consultancy specialising in short-term assignments, where hands-on action & quick results are required.

#### SAXcess

an export facilitation firm working with emerging and aspiring exporters to develop their export capabilities and export markets. SAXcess acts on behalf of its clients to develop export distribution channels.

#### ATRAD

ATRAD was formed to commercialise radar technology developed at the University of Adelaide. My role was to take the company from a one-off radar project company to a professional, commercial supplier of radar systems, funding significant R&D expenditures from retained profits.

#### Codan Pty Ltd

a world leader in the supply of radio and satellite communications equipment, with over 80% of production exported to over 150 countries.

### AFFILIATIONS

Australian Institute of Management (AIMM)  
Australian Institute of Company Directors (GAICD)  
Member, Electronics Industry Association  
Member, Business SA  
Member, Exporter's Club